



XCAVATE
WHERE NO LEAD GOES UNTURNED



Consumer Products

✓ We Know the Marketplace

In the Consumer Products market, as in all facets of life, knowledge is power. The Xcavate team gathers the most pertinent news, events, and trends in the Consumer Products marketplace by staying up to date with **current publications**, such as:



- **CSPA—Cleaning Products Compendium**
- **Research Technology Management**
- **Journal of Product Innovation Management**

✓ We Network

We keep our network of contacts viable and fresh by regularly visiting and networking with tradeshows and associations that Consumer Products professionals network through, such as:



- **CSPA Consumer Specialty Products Association**
- **IRI Industrial Research Institute**
- **PDMA Product Development Mangers Assoc.**

✓ We Build Relationships

Through networking, research, and providing consistently excellent service, we have developed relationships with exceptional performers at many of the companies that are the key players in the Consumer Products marketplace, including:



- **Georgia Pacific**
- **Behr Paints**
- **Sealy**
- **USG Building Products**

✓ We Deliver

With over 15 years of combined successful information research experience and a client list that crosses a broad range of industries and covers the globe, we are confident we can help you find whatever it is you need.